



YES MILANO

City Pass

MILANO&PARTNERS



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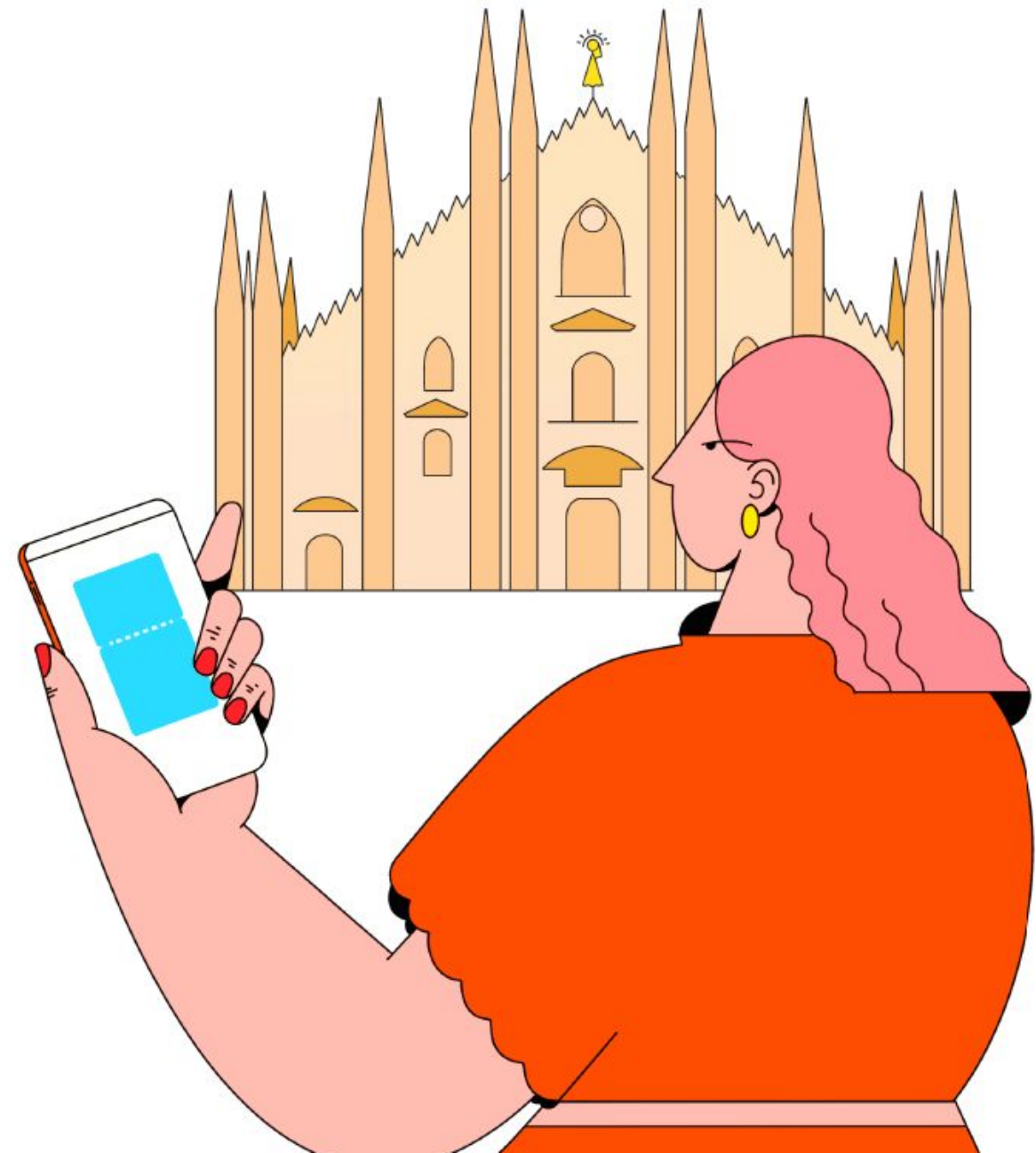


Vox Group is the **world's leading provider** of guiding solutions and management services in tourism.

The group has more than 55 offices worldwide and over 3500 partnerships with major Tour Operators and integrations with the most relevant Online Travel Agencies.



**The official app that opens
up the doors of the city for
3 days to local and
international tourists**



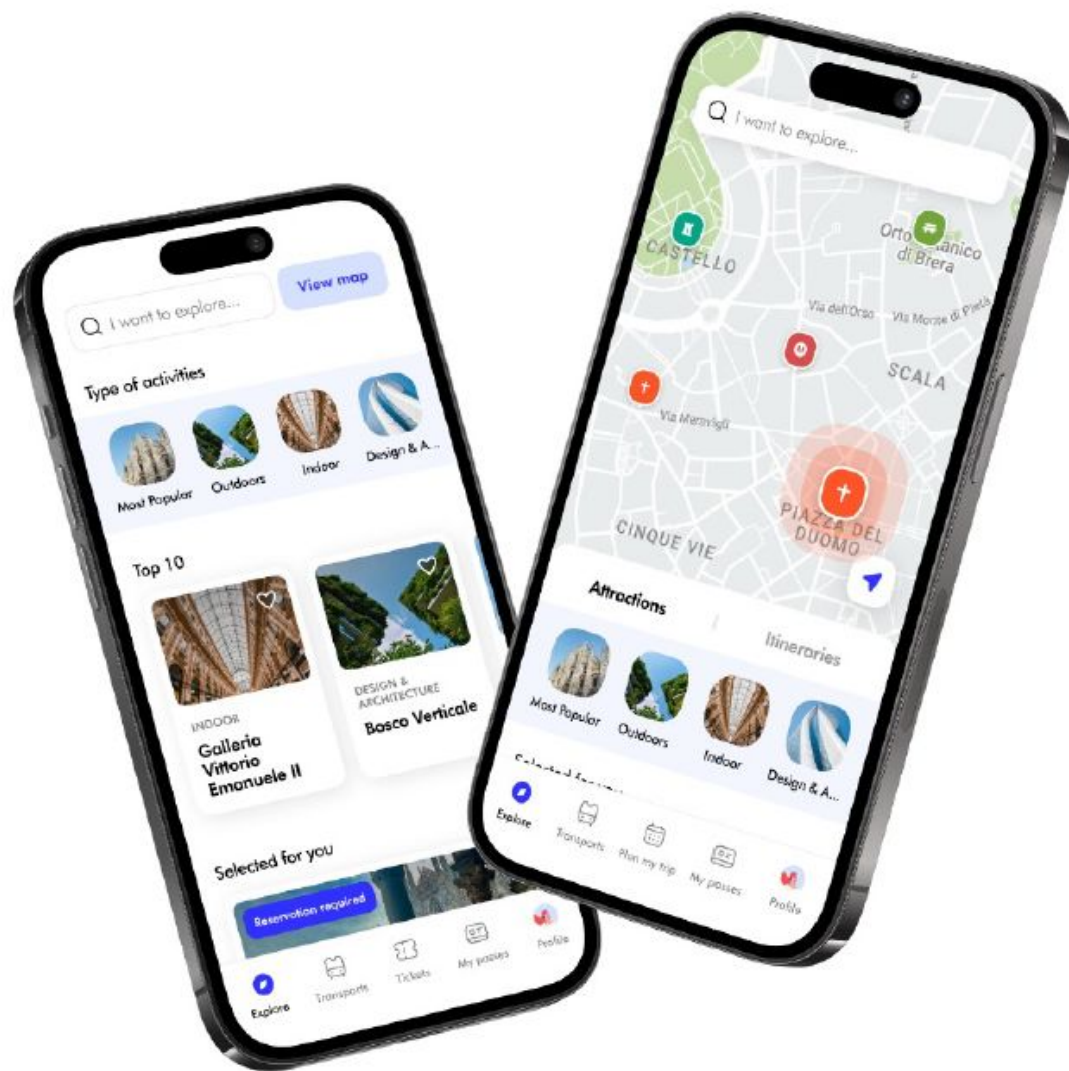


The products is designed to offer:

- Local public transports
- Museums
- Attractions
- Itineraries with audioguide (6 languages)

Savings for the travellers up to 60% compared to buying tickets on other channels.

We offer two different product options:



€60

**PASS
STANDARD**

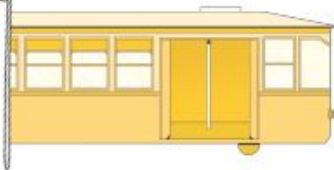
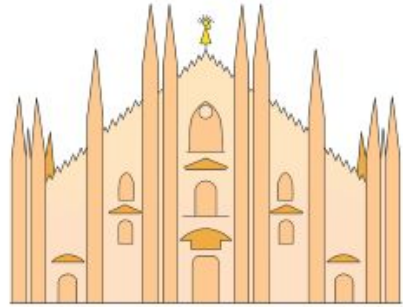
€90

**PASS
PREMIUM**



What is included in the pass

Duomo



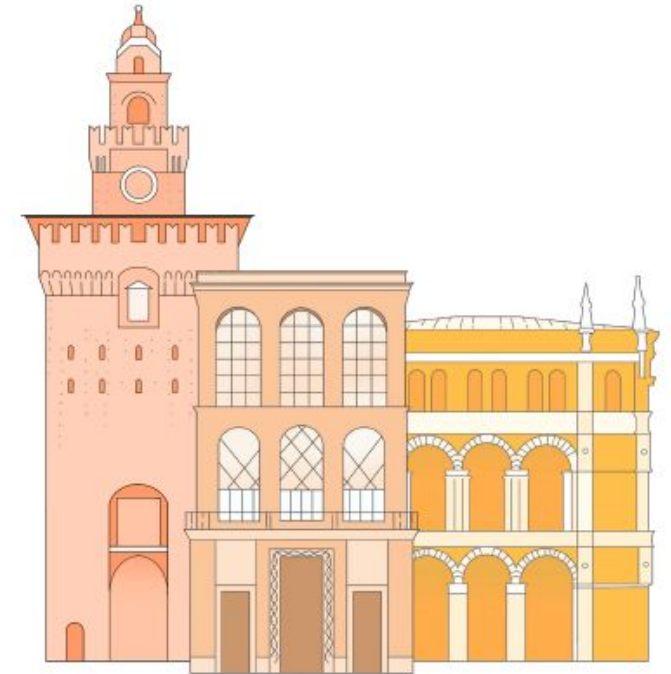
**3 days
Public
Transport**

Civic Museums

- Galleria d'Arte Moderna
- Musei del Castello Sforzesco
- Museo Archeologico
- Museo del Novecento
- Museo di Storia Naturale
- Acquario civico

Premium Museums

- Museo Scienza e Tecnologia
- Triennale Design Museum
- Museo Teatro alla Scala
- Pinacoteca Ambrosiana
- Villa Necchi Campiglio
- Poldi Pezzoli



The pass includes access to all attractions and opportunity to upgrade the experience with extra activities in the city (eg. Wine tastings, etc.)

€60

PASS STANDARD

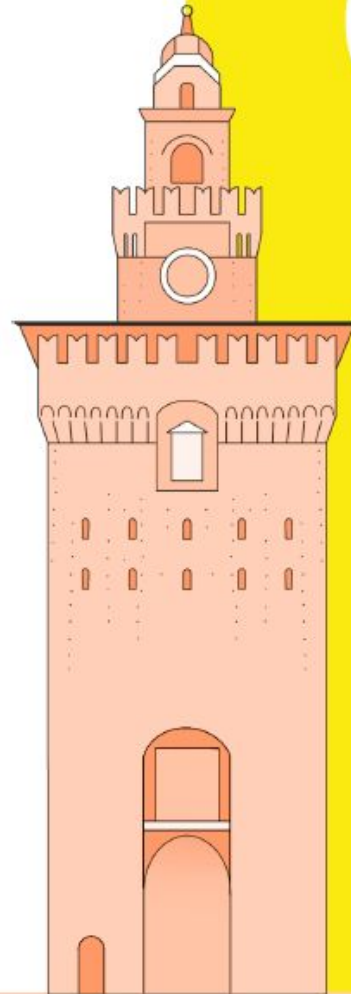
- Public Transport – 3 days
- Itineraries with audioguides
- Duomo (Rooftop, Museum, Church)
- 7 Museum Included
 - All 6 Civic Museums
 - 1 Premium Museum of your choice
- Discounts on other attractions and experiences

€90

PASS PREMIUM

YESMILANO

- Public Transport – 3 days
- Itineraries with audioguides
- Duomo (Rooftop, Museum, Church)
- 12 Museum Included
 - All 6 Civic Museums
 - All 6 Premium Museum
- Discounts on other attractions and experiences



Distribution

The pass is distributed on all the major digital platforms as well as through local and international partnerships (hotels, publishers, etc.).



BENCHMARK

The city pass is a product offered in all the major touristic destinations with services that includes a combination of services (transports, attractions' tickets, discounts, etc.).

